



Tennis and Pickleball Survey

Coronado City Council

May 3, 2022

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OVERVIEW

Executive Summary

The City has proactively sought feedback through a survey intended to provide an understanding of the Coronado tennis and pickleball community's wants, needs and expectations as they apply to reservations, court striping, facilities, location, and overall experience.

726 people responded to the survey, which was officially open from March 4 through March 18, with 67.5% of respondents identifying as residents of Coronado. It was publicized through many avenues including the City Manager's Weekly Update, Comment Coronado, Impact Activities, Coronado Tennis Association and Pickleball Coronado Association.

Results were compiled by City staff after the close of the survey, including grouping like-sentiments for open text responses. Not all responses were applicable to the question asked but were noted as a response received for the query. Many respondents offered multiple ideas/thoughts for a single question and therefore more sentiments were noted than the total actual responses received for a question.

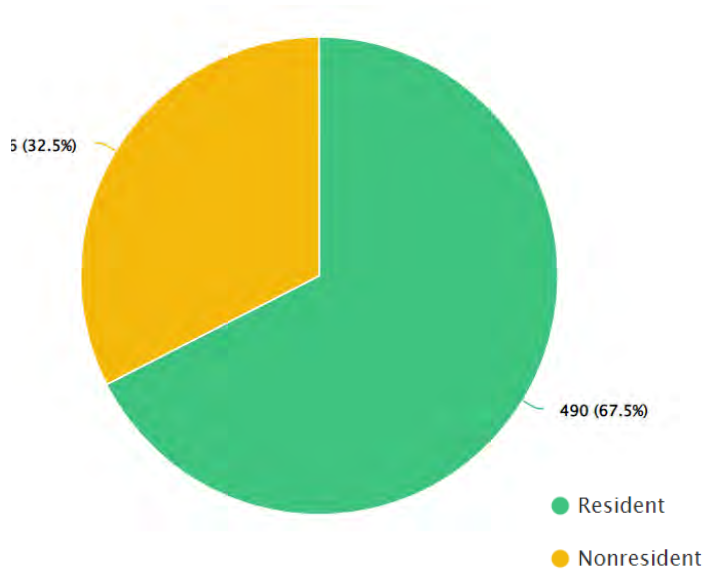


With the overwhelming response to the survey, staff has been meticulous in reviewing the data, compiling results, and extrapolating information to allow City Council to have an understanding of the concerns of the tennis and pickleball community as it applies to the survey.

DEMOGRAPHICS AND SURVEY SOURCE

4

Residency



. Are you a Coronado resident?*

Of the 726 total responses, 490 (67.5%) respondents identified as Coronado residents.

Residency is defined as living in Coronado, owning a business or property, or having a lease or housing orders for at least 6 months.

*Required question

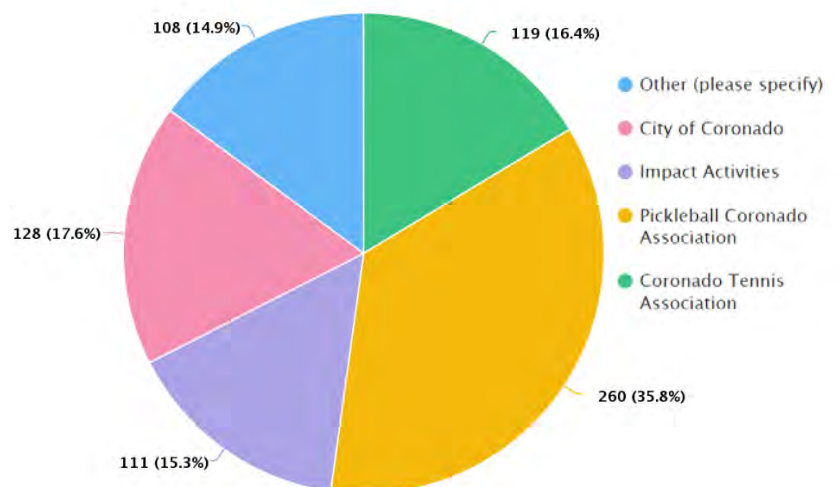
Survey Source

Q2. How did you learn about this survey?*

As noted above, respondents were notified of the survey through various channels. Of those responses, 85.1% heard about the survey from the City of Coronado, Coronado Tennis Association, Pickleball Coronado Association or Impact Activities.

“Other” responses included notifications from friends or other players.

*Required question



Sport Demographics

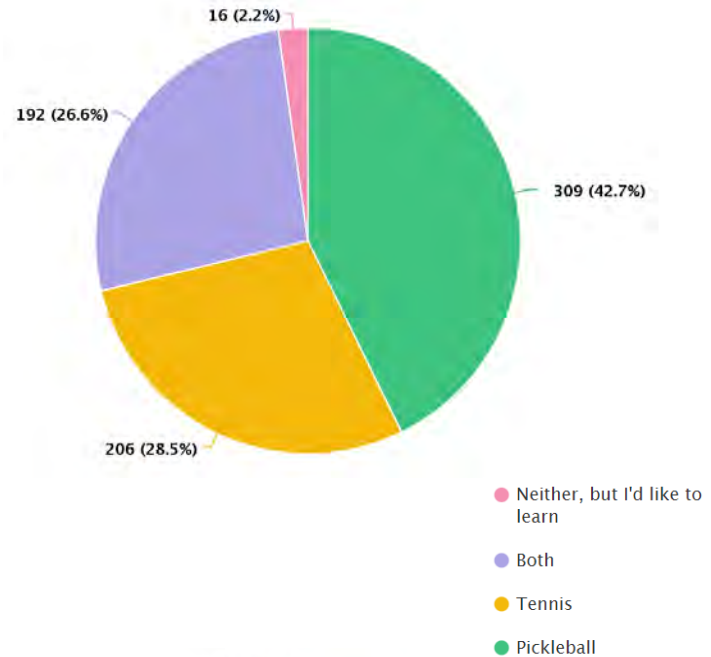
Q3. Do you or your child(ren) play pickleball, tennis or both?

All Responses

Almost all survey participants responded to this question (723). Of those responses:

- 55.1% play tennis
- 69.3% play pickleball

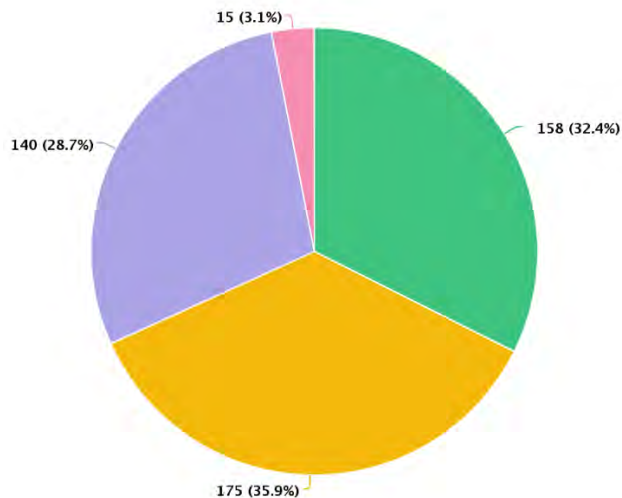
The overlap occurs in those who have stated they play both sports.



Resident Responses

Filtered data with resident-only responses found:

- 61.1% play pickleball
- 64.6% play tennis



PLAY FREQUENCY AND LOCATION

Frequency of Play

Q4. How many times per month do you play racket sports?

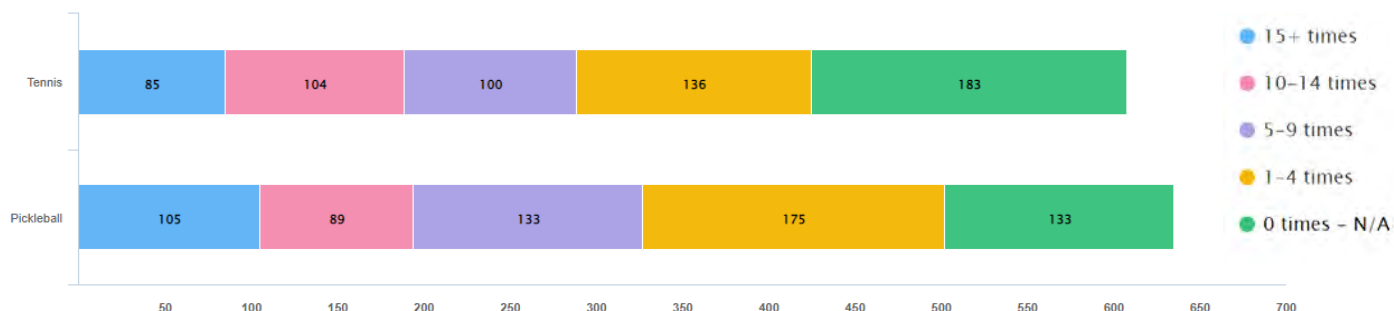
Most respondents play at least once monthly:

- Tennis: 69.9%
- Pickleball: 79.1%

Significantly fewer play 10 or more times per month:

- Pickleball: 30.5%
- Tennis: 31.1%

There were a total of 726 responses on this question and respondents were allowed to answer both types.

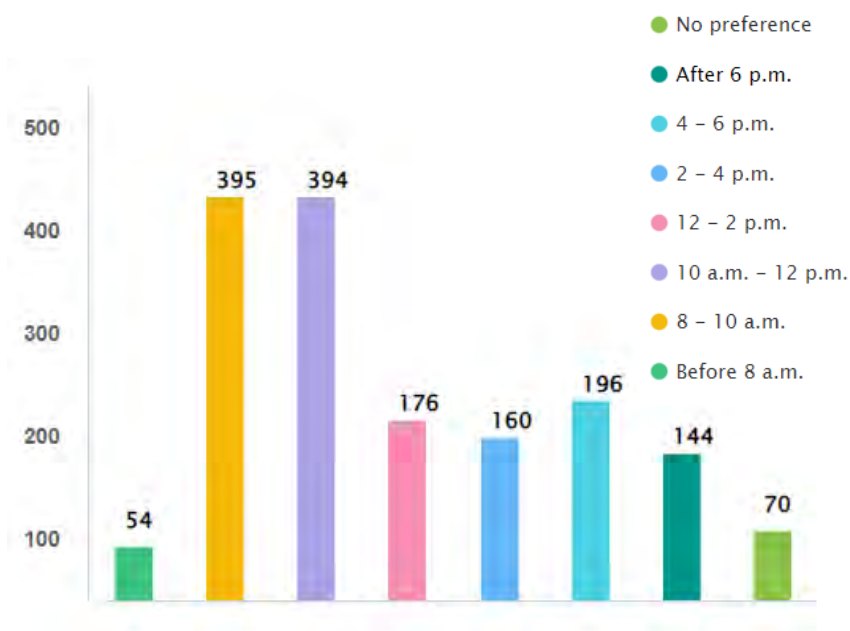


Q5. What time of day do you prefer to play (mark all that apply)?

Twice as many participants prefer to play in the morning between 8 a.m. and 12 p.m. than in the afternoon.

Referenced in many comments were requests for Impact Activities to offer more availability for open play or reservations in the morning. However, the data suggests that many people are taking advantage of this time already and space may not be available to honor those requests.

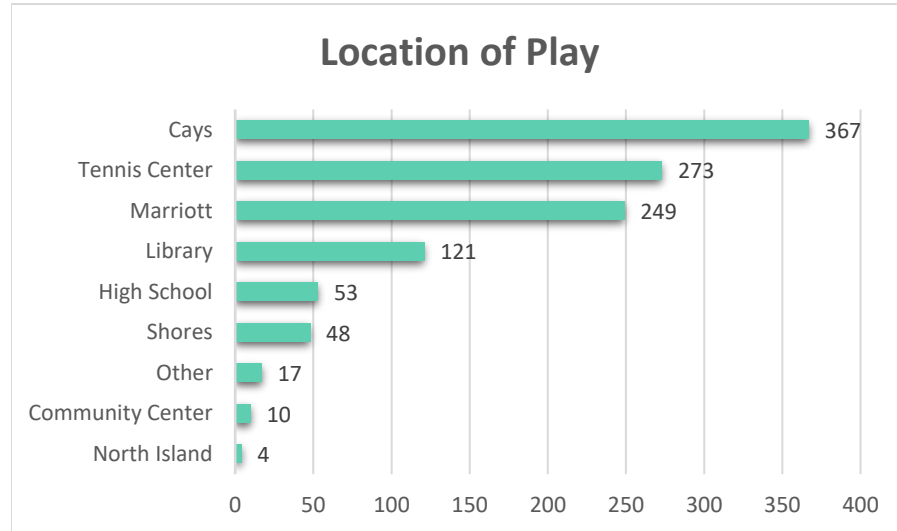
There were 724 responses to this question.



PLAY FREQUENCY AND LOCATION

Location of Play

In Coronado

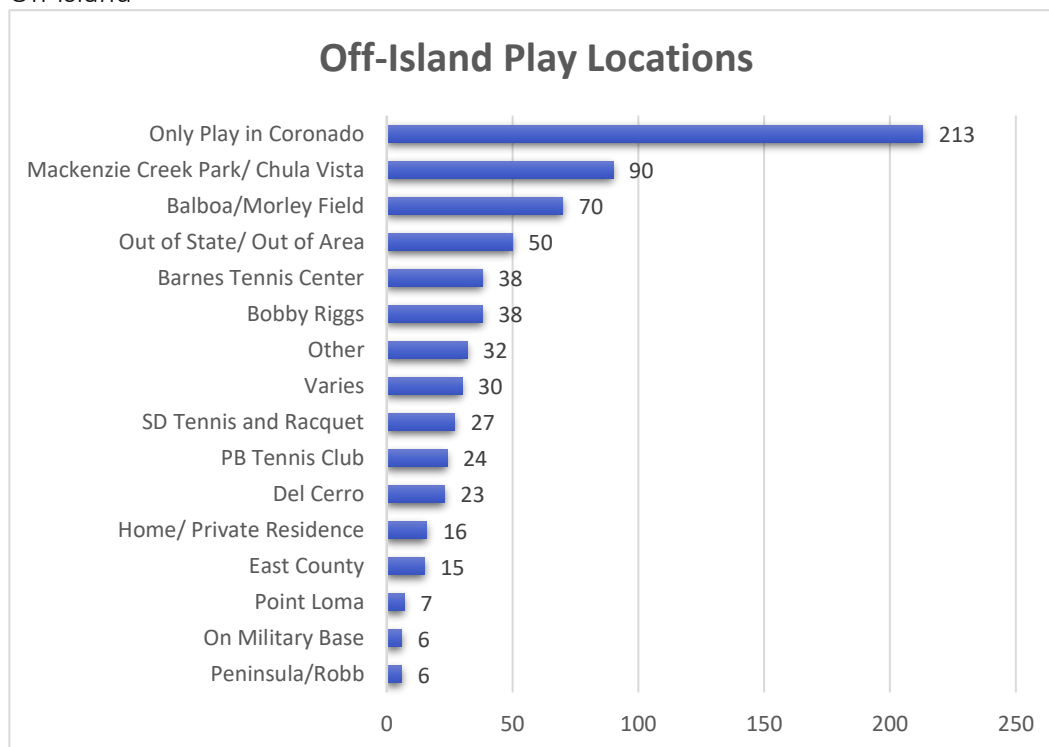


Q6. Where do you play in Coronado?

Many respondents answered this question with multiple locations in their text response. Therefore, a total of 1142 locations/responses were recorded of the 701 responses.

The Coronado Cays, Coronado Tennis Center, and the Coronado Island Marriott were the most popular locations for play for pickleball and tennis with 77.8% responses.

Off Island



Q7. When you aren't playing in Coronado, where do you prefer to play?

Responses varied with a large group replying that they only play in Coronado (31%).

No particular location was singled out for a sport except Mackenzie Creek Park for pickleball and Balboa/Morley Field for tennis.

There were a total of 590 responses for this question and 685 answers.

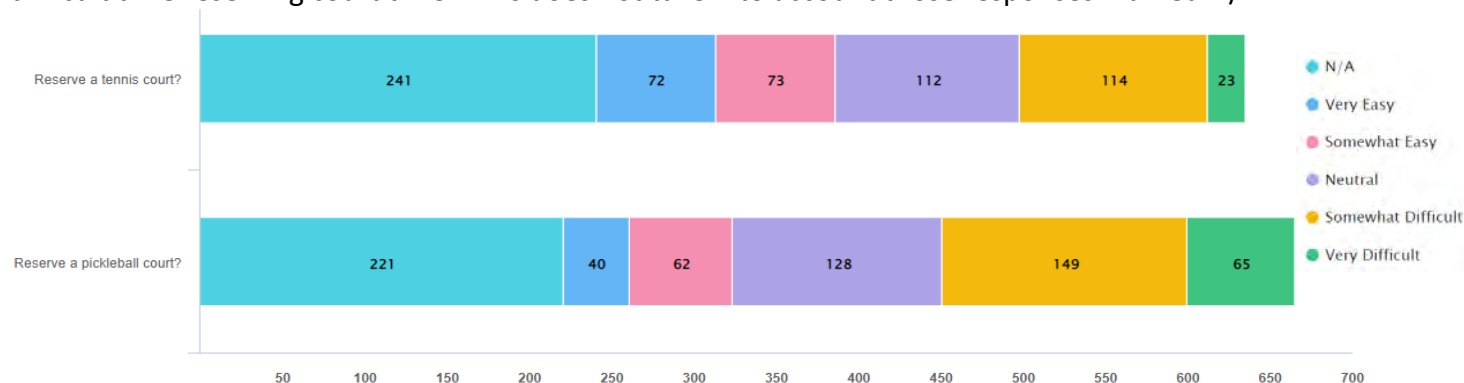
COURT PREFERENCES

Reservations

Q8. How difficult is it to reserve a court when you want to play?

All Responses

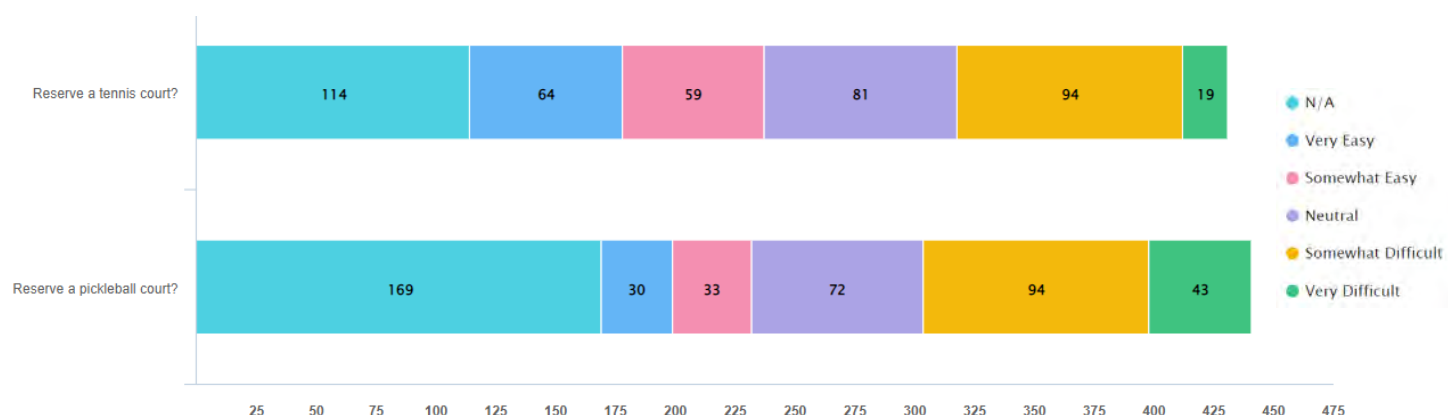
There were 721 responses on this question with 41.8% reporting they had a somewhat difficult or very difficult time reserving court time. This does not take into account those responses marked N/A.



Those marked N/A are attributed to those who do not play the queried sport or do not reserve courts (open play). Of the two court reservation types, pickleball court reservations appear to be more difficult for players to secure.

Resident Responses

Of the 487 resident responses, 64.4% found it very easy, easy or were neutral on reserving a tennis court versus 49.6% of pickleball reservations. Supply of courts for pickleball was one of the most noted responses for court reservations.



COURT PREFERENCES

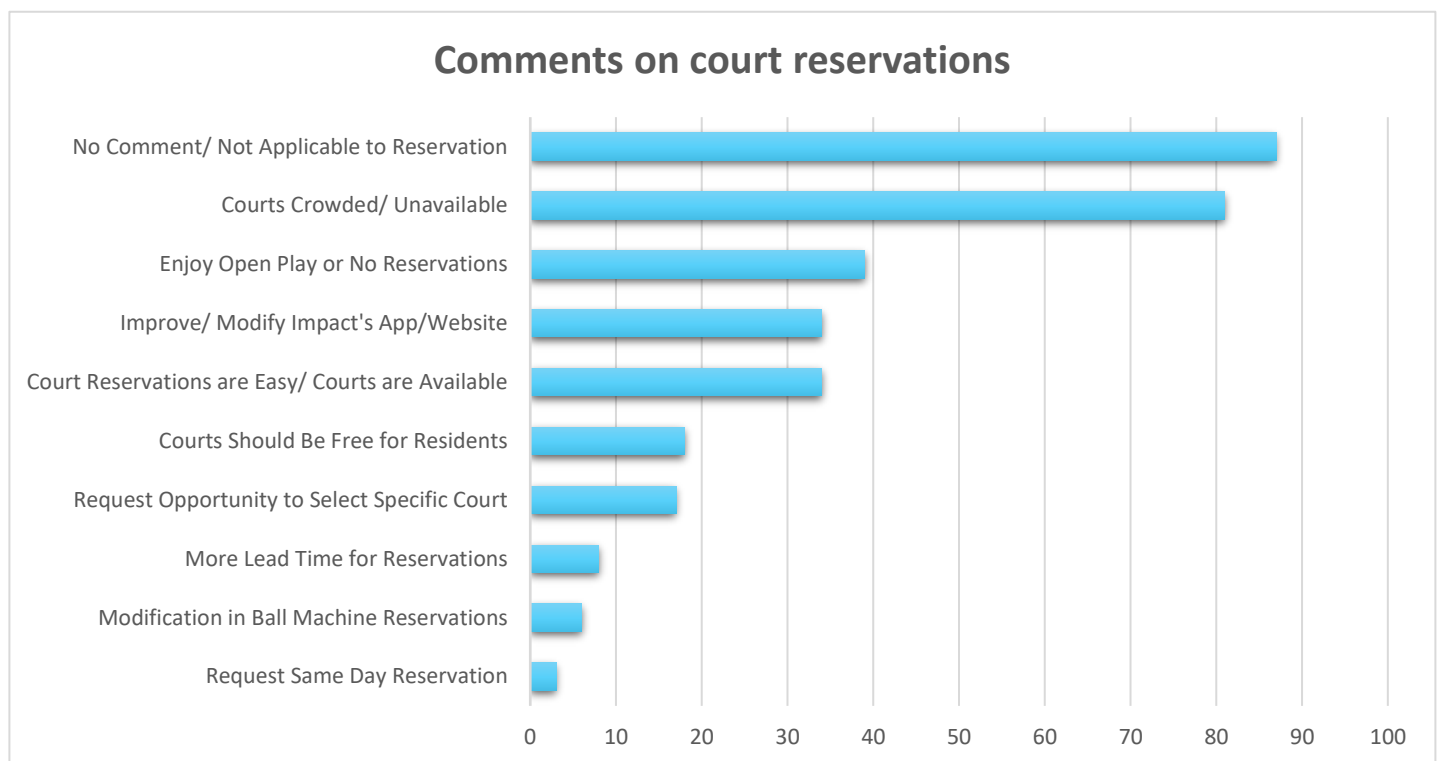
Q9. Do you have any additional comments on court reservations?

A few comments were combined, thus the 291 responses garnered 327 total sentiments.

Excluding those listing no comment or responses not applicable to the question (26.6% of total received), crowded courts or no courts available was the most prominent reply with 33.8% of the adjusted pool (240 replies).

Conversely, those who noted that court reservations are easy/courts are available, accounted for 14.2% of the adjusted pool.

34 people requested modifications to the way Impact Activities application or website takes reservations.



"The reservation system needs to allow us to designate which court we reserve." – George R.

"Recently had difficulty reserving court during my usual time slot. Seems more people are playing as sport is getting popular." – Esther G.

COURT PREFERENCES

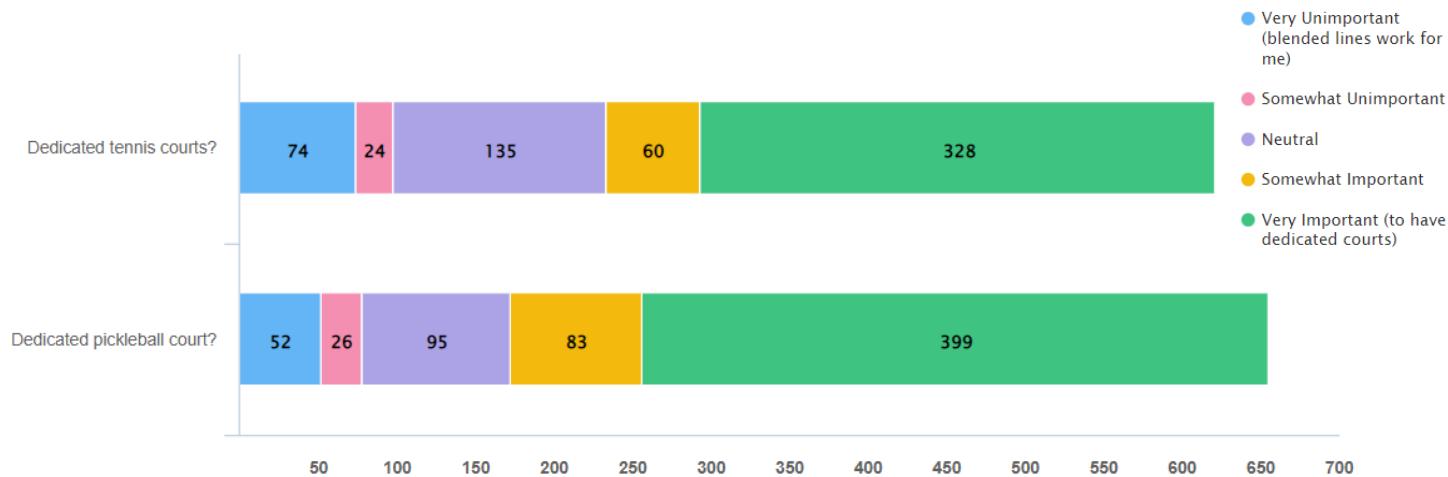
Dedicated Courts and Blended Lines

Q10. How important are dedicated courts vs. blended lines courts (shared with other sports: tennis, basketball, etc.)?

All Responses

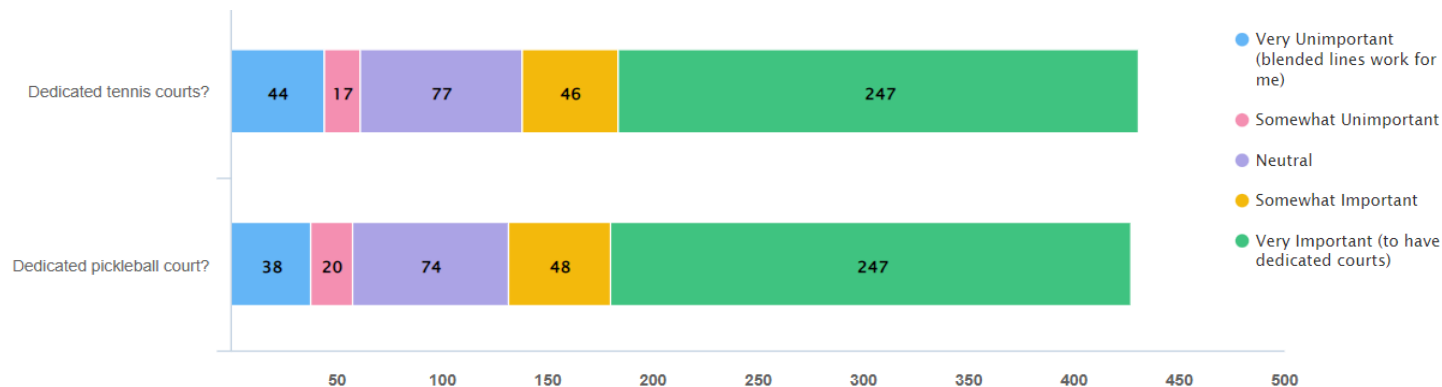
An overwhelming response was received showing both tennis and pickleball players consider dedicated courts to be important:

- Tennis: 62.4%
- Pickleball: 73.6%



Resident Responses

Resident only responses (487) garnered much of the same result with a higher percentage stating dedicated courts are somewhat important to very important for tennis 67.9%.

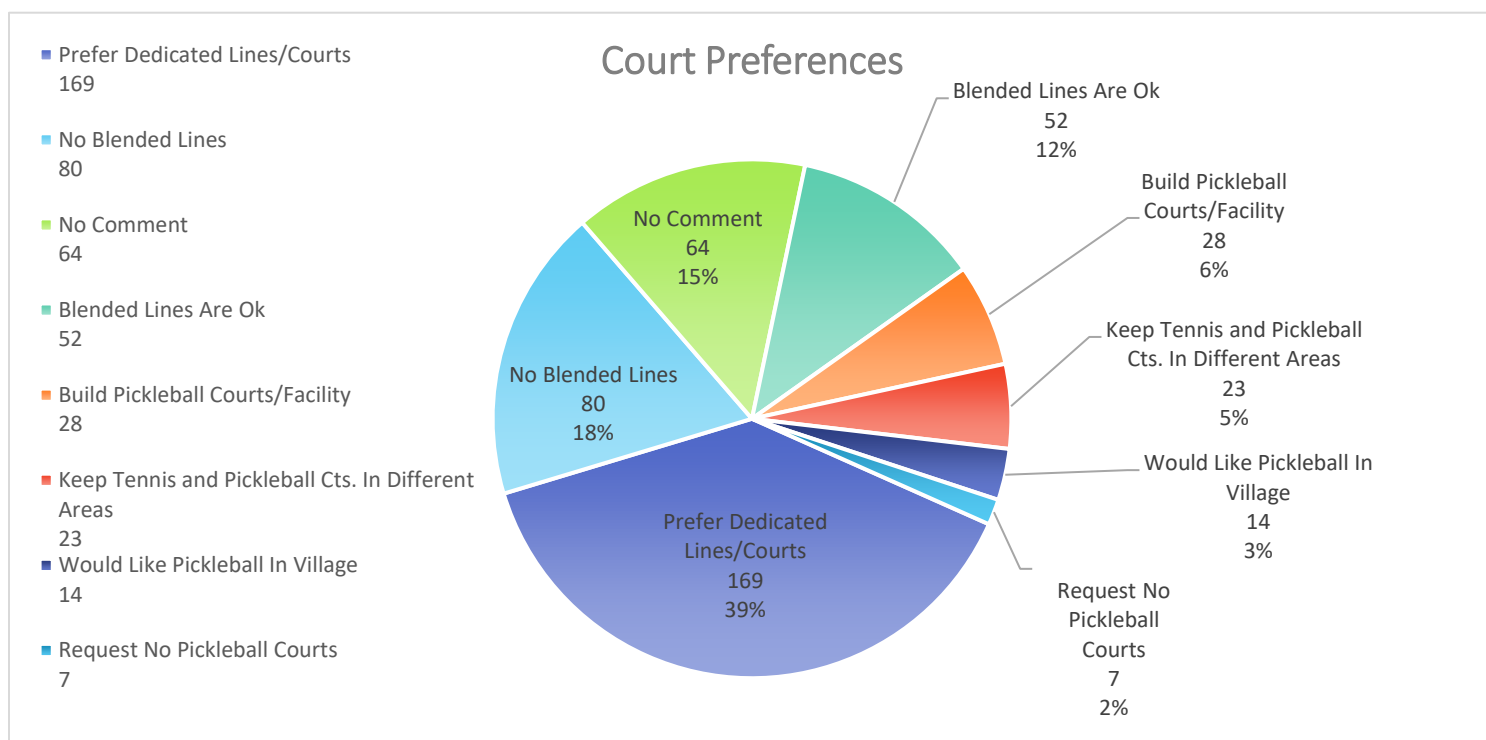


COURT PREFERENCES

Q11. Do you have any additional thoughts about dedicated courts or blended lines courts?

Many strong opinions were expressed regarding dedicated courts and blended lines (358 participants, 437 responses). A majority of respondents prefer no blended lines, prefer dedicated courts, prefer to keep the courts separate, or would like a separate facility for pickleball (68%). The difference between the four sentiments is subtle, but “no blended lines” mostly refers to the fact that blended lines can be confusing and may limit competitive tournament play. “Prefer dedicated lines/courts,” “build pickleball courts/facility,” and “keep tennis and pickleball courts in different areas,” mainly refers to completely separate courts with dedicated lines with a slant from the primary sport player stating the sentiment.

Blended lines are minimally supported in the absence of dedicated courts for pickleball (12%).



“Pickleball has a significantly higher noise level than tennis that is distracting for adjacent tennis players and may be a nuisance for others in close proximity.” – Joe E.

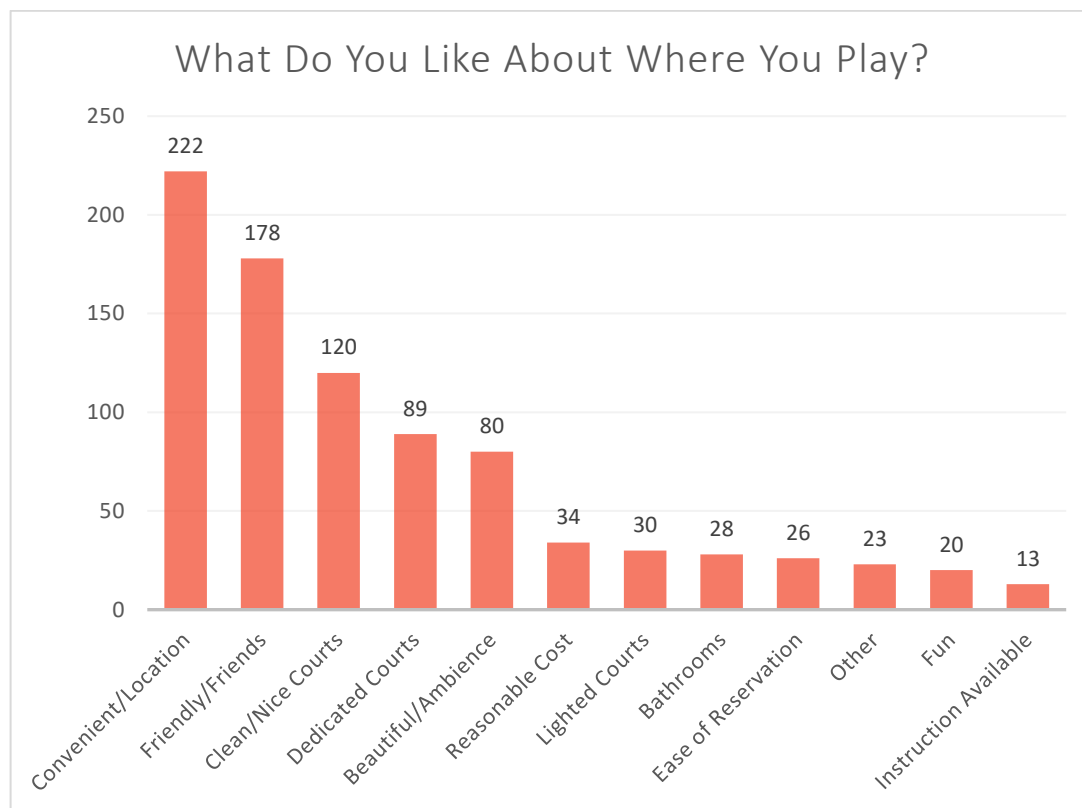
“Coronado should take the lead and develop dedicated courts for the community. The community support is overwhelmingly positive and pickleball is a sport for all ages and families.” – Toni P.

OVERALL IMPRESSIONS

Likes and Dislikes About Location of Play

Q12. What do you like about where you play?

Of the 613 replies and 863 comments, many appreciated how convenient court locations were (25.7%), how they were able to play with friends and interact with friendly staff (20.6%) and the nice condition of the courts (13.9%).



"People are friendly and it's a great workout. Also, I appreciate it being close so not much driving involved." – Christy

"Beautiful setting. Getting to say hello to friends. Great court quality." – Nick T.

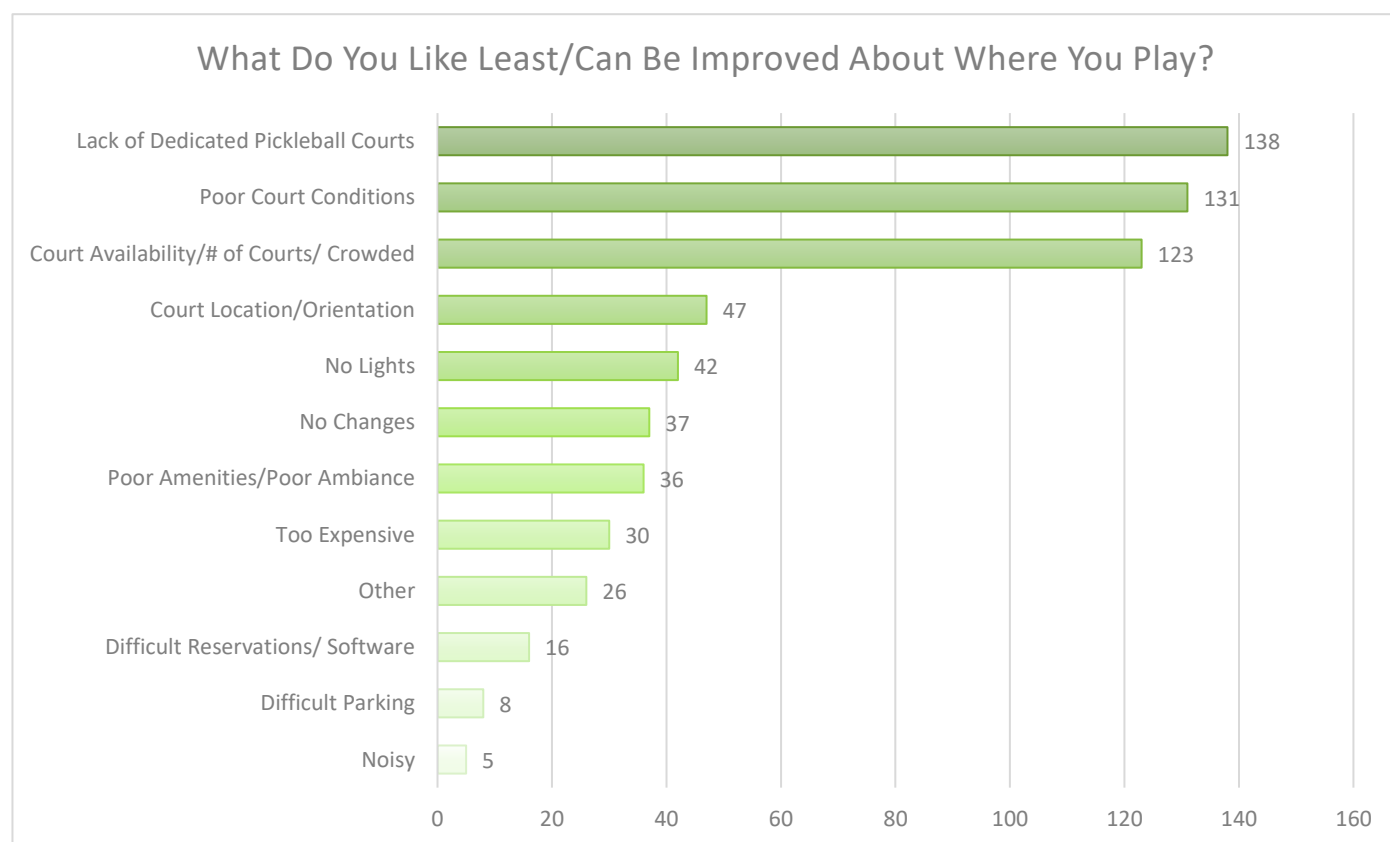
"I love Glorietta tennis courts and the Marriott pickleball courts because they are dedicated, nice courts." – Susie K.

OVERALL IMPRESSIONS

Q13. What do you like least or can be improved where you currently play?

639 responses were received for 561 survey question submissions. Of those responses, lack of dedicated pickleball courts (21.6%), poor court conditions (20.5%) and court availability/crowded courts (19.2%) were the most mentioned.

Not all comments pertained to Coronado courts, but many, including court condition, court orientation and lack of lighting were specific to the City.



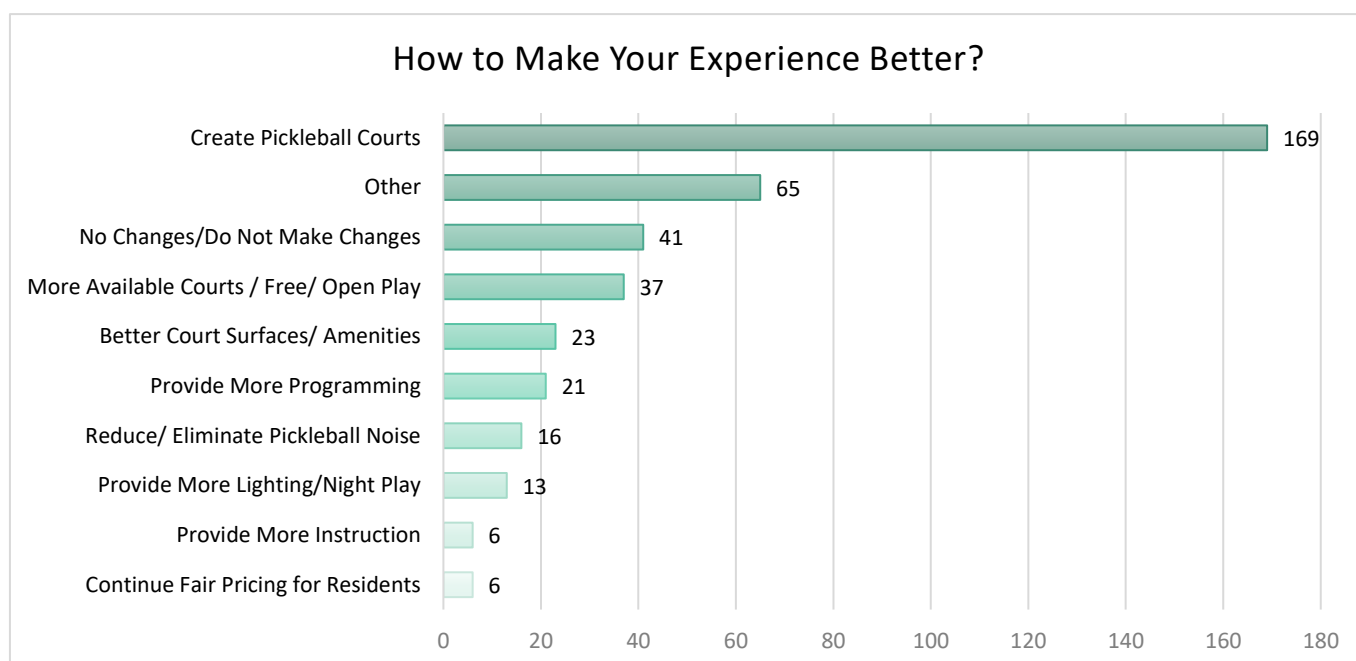
"All courts need current lights. Play at most courts are very busy at night when lights are available and for those who work, this is the only time to play. The limited access to lighted courts makes it difficult to get a court during the peak times at night. The Cays has a lot of room for growth. I would like to see more infrastructure with a support center, bathrooms, ball machines and additional dedicated pickleball courts." – Dale

"Courts at the Cays are badly in need of resurfacing, especially court 1." – Jim R.

OVERALL IMPRESSIONS

Q14. Any additional thoughts or comments about how to make your tennis or pickleball experience better in Coronado?

From both tennis and pickleball players, many responses supported the creation of pickleball courts. Of 359 submissions and 397 remarks, 42.6% support the creation of dedicated pickleball courts. Many of the creation of these courts requested courts purpose built away from tennis courts to minimize noise and impact on the tennis. "Other" comments did not either specifically address ways to improve the experience or were generalized comments.



"I play both pickleball and tennis and I do understand how loud pickleball is compared to tennis. If there were to be dedicated pickle ball courts in the village to me the library courts seem like the best option, as they are not affecting any surrounding homes with their noise. I am not in favor of pickleball courts being down at the Glorietta Courts as the sound impact on the surrounding homes would be horrible." – Sue

Thanks for the lights. Big improvement. There is an opportunity to use the natural advantages of Coronado with weather, tourism, etc. and build out better infrastructure to improve and attract some more diverse and potentially higher revenue generating players, leagues, and options. I don't know who really oversees the actual strategic planning from the city perspective but much more can be done. – Todd

"Consider the opportunity for cooperation and give on both sides. No need to choose one over the other. They can both go-exist if everyone is willing to give a little." – Jil F.

CONCLUSION

Summary Conclusion

In compiling the freeform responses to this survey, the overall impression is of a burgeoning and enthusiastic group of pickleball players hoping to see the game gain recognition and court allocation. Players describe it as a sport open to all ages which lends itself to “play for fun” recreation.

This contrasts somewhat with the impression from tennis-only respondents who value the sport competitively and are reluctant to share facilities with pickleball or lose existing court space to it. Tennis has traditionally been the primary racket sport in Coronado and pickleball respondents largely do not take issue with this, though many expressed a hope for recognition by way of dedicated courts.